

## **Historic, Archive Document**

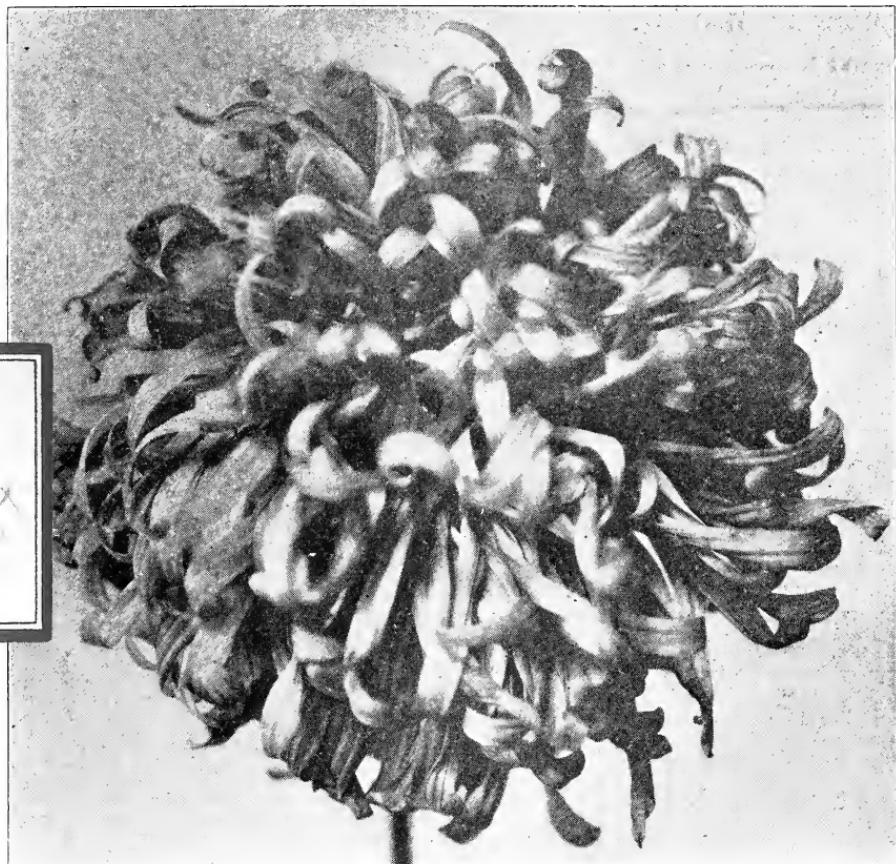
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# 10th Annual Seed Catalog

Vegetable and Flower Seeds, Bulbs and Plants

For Spring of 1925



HONOR ASTERS

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J. K. RUGOWSKI SEED CO.

MANITOWOC, WISCONSIN

# Personal

## Work, Wait, Win

It gives us great pleasure to present you with our 10th Annual Catalog, an anniversary that we feel proud of. But it is nearly a decade since the foundation was laid by J. K. Rugowski, who long before starting the seed business, worked hard for many years to perfect the various flowers and vegetables that have made the J. K. Rugowski Seed Co. so well known from coast to coast and abroad.

His Asters are incomparable and his Gladioli and Dahlias are in the same class. This fact has already been proven by securing Certificates of Merit at their first introduction at exhibits for such honors. On October 9th, 1924 we received Three Certificates of Merit on Gladioli and Dahlias at Chicago from the Chicago Florist Club.

We also won all first prizes on Asters at the Wisconsin State Fair in all classes in 1920-21-22-23-24, five years in succession, a record that cannot be surpassed.

In 1924 we have named nearly fifty new flowers, mostly after ladies. Thirty-two Gladioli and fifteen Dahlias. We still have several hundred to be named which will be done in 1925. Most of the names are selected from our list of customers or visitors to our Seed Farm at Manitowoc, Wis., where all visitors are welcome from July 1 until harvesting time or end of the season.

To be named after a Flower is the greatest honor a person can obtain. In 1925 we will select not less than 250 such names from our list of customers. We are now ready to name our large list of new Gladiolus and Dahlias. Some of the most wonderful specimens ever produced.

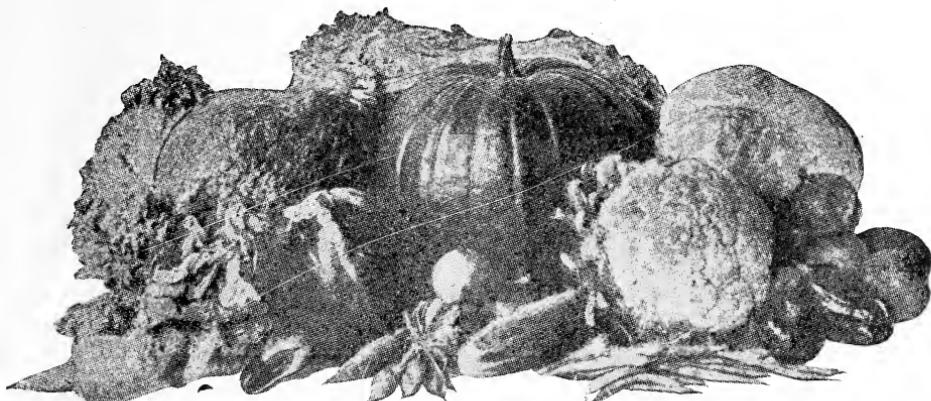
Mr. Rugowski who has devoted the greater part of his life to the pleasure of others is still working as hard as ever, and as a producer of beautiful flowers his name will never be forgotten. The motto of Work, Wait, Win has only enabled us to do what we are offering you by presenting you this catalog.

Look it over from cover to cover, you will find all that you are looking for and get full value for your money.

Your patronage will be greatly appreciated. Thank You,

J. K. RUGOWSKI SEED CO.

P. S.—Hand this catalog to your friend or neighbor.



## VEGETABLES

IMPORTANT: We deliver all package seed post paid in the United States. Also ounces, quarter pounds or pounds, unless otherwise noted. To avoid mistakes use catalog number on order sheet. Each item indicated as 1, 2, 3, 4, 5, 6, etc.

While we guarantee that all our seeds, plants and bulbs will grow and produce good crops when planted under favorable conditions, we give no warranty expressed or implied, as to the description, quality, productiveness of any goods we sell, nor will we be responsible for the crops. The purchaser must, therefore, accept goods ordered from us under these terms, or no sale is made.

## SPECIAL ATTENTION

### TAKE ADVANTAGE OF OUR FREE BULB OFFER

#### ASPARAGUS

		Package	Ozs.	1/4 Lb.	Lb.
1	Barrs Mammoth	.10	.15	.30	.90
2	Columbia Mammoth (White)	.10	.15	.30	.90

#### BRUSSELS SPOUTS

3	Improved Danish	.10	.35
4	Dwarf Improved	.10	.40

#### BEANS

		Package	1/2 Lb.	Lb.
5	RUGOWSKI CANNER (WAX), Package only	.10	.30	.55
6	Burpee Kidney Wax	.10	.25	.40
7	Curries Rust Proof Wax	.10	.25	.40
8	Davis White Wax	.10	.25	.40
9	Golden Wax	.10	.20	.35
11	Refugee Wax	.10	.20	.35

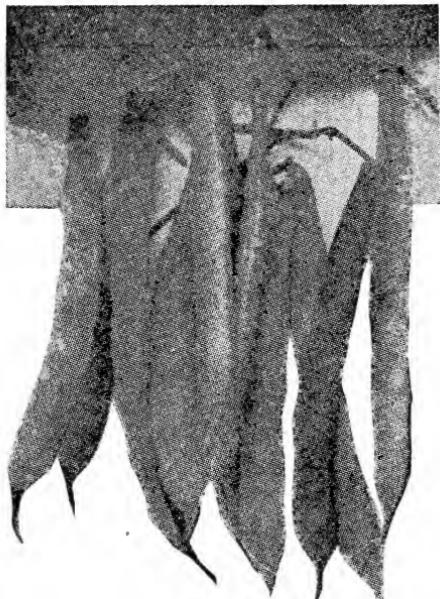
#### BEANS DWARF OR BUSH—GREEN PODDED

		Package	1/2 Lb.	Lb.
12	Giant Stringless	.10	.25	.40
13	Stringless Green Pod	.10	.25	.40
14	Red Kidney	.10	.20	.35
15	Mahogany Kidney	.10	.20	.35

#### LIMA AND POLE BEANS

		Package	1/2 Lb.	Lb.
16	Burpee's Improved Lima	.10	.25	.45
17	Kentucky Wonder Pole	.10	.25	.45

## Don't Miss Our Special Gladioli Offer



### RUGOWSKI'S CANNER WAX BEAN

This wax bean was originated by Mr. Rugowski and was offered for sale last season in trial packages only @ 25c per package. All who bought seed last season were very much pleased. The pods are nearly round Absolutely Stringless. Very good yielder.

Our crop this season was very good.  
So we can offer this strain now, for  
trial in your garden.

SPECIAL AT 10c  
Per Package

#### BEETS—RED

		Package	Oz.	Lb.
18	Fireball (Best Table)	.05	.10	.90
19	Extra Early Egyptian	.05	.10	.90
20	Detroit—Dark Red	.05	.10	.85

#### MANGLE—WURZEL AND SUGAR BEET

22	Improved Mammoth Red	.05	.10	.60
23	Golden Tankard	.05	.10	.60
24	White Sugar Beet	.05	.10	1.00

#### SWISS CHARD

		Package	Oz.	Lb.
25	Lucullus	.05	.10	.90

#### CABBAGE

##### First Early Crop

		Package	Oz.	Lb.
26	Early Jersey Wakefield (Pointed)	.10	.25	2.50
27	Copenhagen Market (Round)	.10	.30	3.00
28	All Head	.10	.25	2.50
29	Chinese or Celery Cabbage	.10	.40	4.75

##### Late or Winter Varieties

		Package	Oz.	Lb.
30	Danish Short Stem	.10	.25	3.00
31	Danish Ballhead	.10	.25	3.00
32	Hollander Long Keeping	.10	.25	3.00
33	Flat Dutch	.10	.25	2.50

##### Red Cabbage

		Package	Oz.	Lb.
34	Red Hollander	.10	.30	3.25
35	Mammoth Red Rock	.10	.25	3.00

**J. K. Rugowski Seed Company, Manitowoc, Wisconsin**

**Savoy Cabbage**

		Package	Oz.	Lb.
36	Early Dwarf Ulm Savoy -----	.10	.25	2.75
37	American Drumhead Savoy -----	.10	.25	2.75
Cabbage Plants. We grow them on a large scale. Place your order now. Look up Plants for prices.				

**CAULIFLOWER**

		Package	Oz.	1/4 Lb.
38	Extra Early Snowball -----	.10	1.50	5.00
39	Danish Perfection -----	.10	1.50	5.00
40	Extra Early Dwarf Erfurth -----	.10	1.25	6.50
Cauliflower Plants—Look up Plants.				

**CARROTS**

		Package	Oz.	Lb.
41	Chanteany (Selected) -----	.05	.15	1.50
42	Chanteany (Regular) -----	.05	.15	1.25
43	Half Long Danvers -----	.05	.15	1.00
44	Half Long Stump Rooted -----	.05	.15	1.00
45	Ox Heart (Short) -----	.05	.15	1.00
46	Large Belgium White -----	.05	.15	.90

**CELERY (Stock)**

		Package	Oz.	Lb.
47	Golden Self Blanching (American) -----	.10	.40	4.00
48	Golden Self Blanching (French) -----	.10	.60	7.00
49	Improved White Plume -----	.10	.20	2.00

**CELERIAC BULB CELERY**

		Package	Oz.	Lb.
50	Large Smooth Prague -----	.05	.20	2.00
Celery Plants can be had any time from June 1 to July 1. (Look up Plants.)				

**SWEET CORN, EARLY**

		.10	.25	2.25
51	Golden Bantum -----	.10	.25	2.00
52	Extra Early Cory -----	.10	.25	1.90
54	Early Mayflower -----	.10	.30	1.90

**Medium Early Sorts**

		Package	Lb.	10 Lbs.
55	Black Mexican -----	.10	.25	2.00
56	Early Evergreen -----	.10	.25	2.00
57	Morse Golden Cream -----	.10	.25	2.00

**Late or Main Crop**

		Package	Lb.	10 Lbs.
58	Country Gentleman -----	.10	.25	2.00
59	Stowell's Evergreen -----	.10	.25	1.80

**POP CORN**

		Package	Lb.	10 Lbs.
60	White Rice -----	.10	.20	1.75
61	Queen's Golden -----	.10	.20	1.80

The above prices include postage up to one pound, when ordering more than one pound add 5c per pound.

**CUCUMBERS**

		Package	Oz.	Lb.
62	Davis Perfect -----	.05	.15	1.10
63	Improved Long Green -----	.05	.15	1.10
64	Improved White Spine -----	.05	.15	1.20

## Let Us Name a Gladioli After You

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### PICKLES

		Package	Oz.	Lb.
65	Chicago Pickle -----	.05	.10	1.00
66	Long Green Pickle -----	.05	.10	1.00
67	Boston Pickle -----	.05	.10	1.00
68	West India Gherkins -----	.10	.20	2.50

### EGG PLANT

		Package	Oz.	1/4 Lb.
69	Black Beauty -----	.10	.50	1.90
70	New York Spineless -----	.10	.55	2.00
71	Early Long Purple -----	.10	.45	1.75
Egg Plant Plants—Look up Plants. Order now.				.

### ENDIVE

		Package	Oz.	Lb.
72	Green Curled Winter -----	.05	.15	1.00
73	Large Green Curled -----	.05	.15	1.25
74	Broad Leaved Balavian -----	.05	.15	1.10

### KALE OR BORECOLE

		Package	Oz.	Lb.
75	Half Dwarf Green Curled -----	.05	.15	1.40
76	Dwarf Green Curled Scotch -----	.05	.15	1.50

### KOHL-RABI

		Package	Oz.	Lb.
77	Earliest Short Leaved -----	.10	.25	2.50
78	Early White Vienna -----	.10	.25	2.50
79	Early Purple Vienna -----	.10	.25	2.50

Kohl-Rabi plants can be had anytime from May 10th to July 1st. (Look up Plants for prices.)

### HERBS

		Package	Oz.	Lb.
80	Sweet Basil -----	.05		
81	Caraway -----	.05		
82	Dill -----	.05		.80
83	Sweet Marjoram -----	.05		
84	Rosemary -----	.05		
85	Sage -----	.05		
86	Summer Savory -----	.05		
87	Thyme Broad Leaved -----	.05		

### LEEK

		Package	Oz.	Lb.
88	Large American Flag -----	.10	.20	2.50

### LETTUCE LEAF

		Package	Oz.	Lb.
89	Grand Rapids -----	.05	.15	1.25
90	Black Seeded Simpson -----	.05	.10	1.00
91	Prize Head Leaf -----	.05	.10	.90

### LETTUCE HEAD

		Package	Oz.	Lb.
92	Big Boston -----	.05	.15	1.25
93	Hanson -----	.05	.15	1.00
94	All Season -----	.05	.15	1.00
95	Iceberg -----	.05	.15	1.25
96	Black Seeds Butter -----	.05	.15	1.25
96a	New York Henderson -----	.10	.25	

**J. K. Rugowski Seed Company, Manitowoc, Wisconsin**

**MUSK MELONS**

		Package	Oz.	Lb.
97	Rocky Ford -----	.05	.15	1.10
98	Hoodoo -----	.05	.15	1.10
99	Honey Dew -----	.10	.20	1.20
100	Hackensack -----	.05	.15	1.20
101	Rugowski's Extra Early (Package only) -----	.25		

**WATERMELON**

		Package	Oz.	Lb.
102	Cole's Early -----	.05	.10	1.00
103	Cuban Queen -----	.05	.10	.90
103½	Citron -----	.05	.15	1.20

**ONIONS**

		Package	Oz.	Lb.
104	Extra Yellow Globe Danvers -----	.10	.20	2.25
105	Yellow Globe Danvers -----	.05	.15	2.00
106	Rugowski's Prizetaker -----	.10	.20	2.25
107	Southport Yellow Globe -----	.10	.20	2.00
108	Southport Red Globe -----	.10	.20	2.00
109	Southport White Globe -----	.10	.20	2.25
110	Large Red Globe -----	.10	.15	2.00
111	Large Red Weatherfield -----	.10	.15	1.90
112	White Portugal -----	.10	.25	2.50
113	White Bunching -----	.10	.20	2.35

**PICKLING ONIONS**

		Package	Oz.	Lb.
114	White Queen -----	.10	.30	3.25
115	Silver Skin Pickling -----	.10	.25	2.50

**ONION SETS**

		Per Lb.	By Mail
116	White Sets -----	.25	.30
117	Yellow Sets -----	.20	.25
118	Red Sets -----	.20	.25

**PARSLEY**

		Package	Oz.	Lb.
119	Champion Moss Curled -----	.05	.10	1.00
120	Extra Double Curled -----	.05	.10	1.00
121	Hamburg Rooted Parsley -----	.05	.10	1.10

**PARSNIP**

		Package	Oz.	Lb.
122	Hollow Crown -----	.05	.10	.80
123	Guernsey -----	.05	.10	.75

**PEPPERS**

		Package	Oz.	Lb.
124	Large Bell or Bull Nose -----	.10	.45	
125	Chinese Giant (Sweet) -----	.10	.50	
126	Crimson Giant (Sweet) -----	.10	.50	
127	Ruby King (Early) -----	.10	.45	

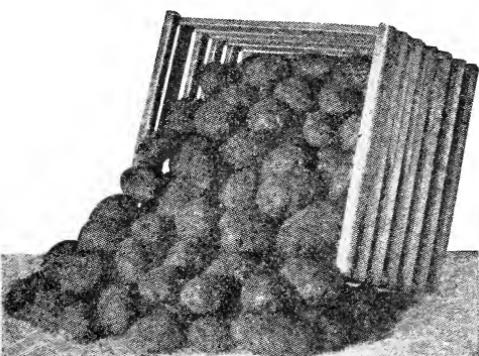
Pepper Plants—Look up Plants

Place Your Order Now for Plants

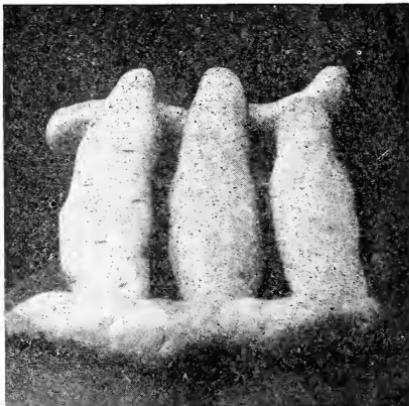
# New Potatoes

Rugowski's Long Acre

766 Bushels per acre



EARLY OHIO



LONG ACRE

This variety of Potatoes was originated by Mr. Rugowski, the work being taken up about fourteen years ago. On October 13, a field was made by expert potato growers on the Rugowski Seed Farm. A record yield of 766 bushels was produced. The tubers are for sale this season for the first time at \$1.00 per pound in five and ten pound lots only, prepaid to any address in U. S. A. Where less than that amount is wanted, extra postage at parcel post rate must accompany order. A record hill of 16 pounds was produced, longest potato was 16½ inches. The very finest quality, pure white and smooth. This strain also produces potato seed balls fully matured. TRY A FEW POUNDS.

PRICE 10 POUNDS \$10.00 5 POUNDS \$5.00 PREPAID

FREE—A full sized package of Hybridized potato seed, developed from this strain, free with each purchase.

## Potatoes, Standard Varieties

Early Ohio, Best Early Red Potato, -----	1 Peck 75c; Per Bushel \$2.25
Green Mountain (Late White) -----	1 Peck 65c; Per Bushel 2.00
Rural New Yorker (Round White Late) -----	1 Peck 65c; Per Bushel 2.00

The above three varieties are very reliable good quality and fair yielders.

We recommend these as the best for any locality.

SPECIAL	LONG ACRE FREE	SPECIAL
If your order from our catalog amounts to \$10.00 or over we will give you 2½ lbs. of Long Acre Potatoes FREE.		

## HYBRIDIZED POTATO SEED

Hybridized Potato Seed -----	Package 15c; 2 for 25c
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Full directions with each package. Try some this season you may bring out a better strain than LONG ACRE—if you do you will have no trouble selling Seed Potatoes at a big price. Very interesting—especially to young people. It will lead you to other developments.

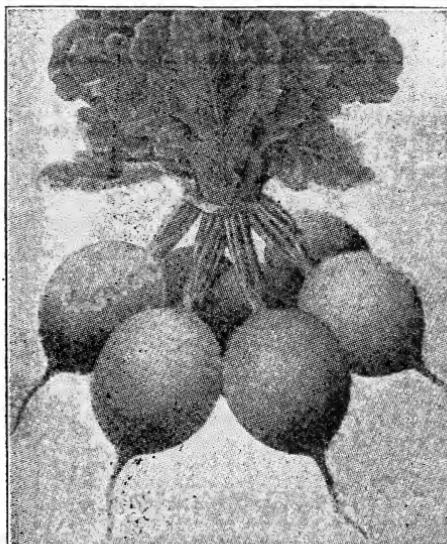
**J. K. Rugowski Seed Company, Manitowoc, Wisconsin**

**PUMPKINS**

		Package	Oz.	Lb.
128	Quaker Pie (Small)	.05	.15	1.40
129	Early Sugar	.05	.15	1.10
130	Connecticut Field	.05	.10	.90

**SQUASH**

		Package	Oz.	Lb.
131	Chicago Warted Hubbard	.05	.15	1.25
132	Giant Yellow Crookneck	.05	.15	1.25
133	Golden Hubbard	.05	.15	1.20



**RADISH**

		Package	Oz.	Lb.
143	Scarlet Globe Forcing	.05	.15	1.00
144	Scarlet Globe (Red)	.05	.10	.75
145	French Breakfast (Oblong)	.05	.10	.70
146	Sparkler (White Tip)	.05	.10	.80
147	White Tip	.05	.15	1.00
148	Icicle (Long White)	.05	.10	.75
149	Crimson Giant (Summer)	.05	.10	.80
150	Long Black Spanish (Winter)	.05	.10	.75
151	Round Black Spanish (Winter)	.05	.10	.75

**SALSIFY OR OYSTER PLANT**

		Package	Oz.	Lb.
152	Mammoth Sandwich	.05	.25	2.00

**SPINACH**

		Package	Oz.	Lb.
153	Long Season	.05	.10	.60
154	Round Thick Leaf	.05	.10	.60
155	New Zealand	.05	.20	1.25

**RUTABAGA**

		Package	Oz.	Lb.
159	Improved Purple Top	.05	.10	.60

## Free Blooming Gladioli with Every Package

### PEAS, GARDEN Extra Early Varieties

		Package	Lb.	10 Lbs.
134	Sutton Pioneer -----	.10	.40	3.50
135	Lextonian -----	.10	.40	3.50
136	American Wonder -----	.10	.40	3.50
137	Alaska Extra Early -----	.10	.35	3.00

### Peas, Late Crop

		Package	Lb.	10 Lbs.
138	Alderman -----	.10	.40	3.50
139	Dwarf Telephone -----	.10	.45	3.75
140	Horsefiord's Market Garden -----	.10	.40	3.50
141	Telephone (Tall) -----	.10	.40	3.50

Over one pound will be shipped by express. We pay postage on one pound lots or less.

### TURNIPS

		Package	Oz.	Lb.
156	Purple Top Milan -----	.05	.15	.90
157	Extra Early White Milan -----	.05	.15	1.00
158	Early Snowball -----	.05	.15	.85

### TOMATOES

We grow our own Tomato Seed. In fact, our business was started with the Tomato.

#### Earliest Producer

was the first seed we ever put out. We want you to try it and tell others about it.

#### Tomato Plants

We grow in large quantities and can supply you with plants that will bear ripe fruit. (Look up plants.)



		Package	Oz.	Lb.
160	EARLIEST PRODUCER -----	.10	.25	3.50
161	HUSK TOMATO (Ground Cherry) -----	.10	.35	3.50
161a	NEW PRODUCER Just out this season -----	.50		

### TOMATO PLANTS

EARLIEST PRODUCER (Transplanted) -----	35c Per Doz; \$2.50 Per 100
EARLIEST PRODUCER (Strong Seedlings) -----	25c Per Doz; \$1.75 Per 100
NEW PRODUCER (Transplanted) -----	\$1.00 Per Doz;
MONTEREY (Transplanted) -----	25c Per Doz; \$1.75 Per 100
MONTEREY (Seedlings) -----	20c Per Doz; \$1.50 Per 100
EARLY ANNA (Transplanted) -----	25c Per Doz; \$1.75 Per 100
EARLY ANNA (Seedlings) -----	20c Per Doz; \$1.50 Per 100



## Our Asters, Gladiolus and Dahlias Are Famous ASTERS

Our Asters are the very best grown. Also First Prize Winners wherever shown.

We make a specialty in new breedings. With every order of Aster Seed we give you a pamphlet on "How to Grow Asters Successfully," by J. K. Rugowski.

### GET OUR GLADIOLI BULBS FREE

With every package of seed we will give you a blooming bulb Free. No matter if you order a hundred packages at any price. These bulbs are first class bloomers, from a large selection. So Order Early.

### Get Our Aster Plants—ORDER NOW! LOOK UP PLANTS PAGE

**ROYALTY.** The bloom of this strain will average 4 In. across with positively no sign of a center at any time. Its color is a dark pink, long straight stem, extra good shipper and keeper, at least ten good marketable blooms to each plant, stems 16to 20 In. long. Extra early, comes in right after Queen of the Market. Exact shape of a Chrysanthemum.

This Aster awarded Certificate of Merit, September 8th, 1921, at Chicago, Illinois.

Purity 99%. Price per package 50c; large package \$1.00.

**PURPLE ROYALTY.** The bloom of this strain will average 4 in. across with positively no sign of a center at any time. Its color is a dark velvet purple, long straight stem, extra good shipper and keeper, at least 10 good marketable blooms to each plant; stems 16 to 20 inches long. Extra early, comes in right after the Queen of the Market. Same shape and habits as Royalty. This strain including Royalty resisted 99% of the yellows in 1924. We are going to grow this strain on a very large scale in 1925.

Per Package 50c; Large \$1.00.

**ROYALTY MIXED (New).** This mixture consists of the following colors: rose, purple, pink, white and lavender as we only have the distinct colors in dark pink and purple. On account of this strain resisting the yellows more than any other variety we are going to offer this for the first time in package form only.

Price per package 50c; Large package \$1.00

## Visit Our Seed Farm In 1925

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**PURPLE BEAUTY.** The color and shape are the same as Giant Purple Beauty or Dwarf American Beauty. Not as large as the Giant. It is also of dwarf habit. Good cutter. Good shipper. Very heavy strong stems, extra full blooms.

Price per package 25c; large package 50c.

**DWARF AMERICAN BEAUTY.** This Aster is a great improvement over the old American Beauty. Very full of blooms, long straight stems, average 14 to 18 inches. At least 10 to 12 good marketable blooms can be cut from each plant and still enough blooms left for bouquet purposes. Single plants have produced as high as 40 blooms from 3 to 4 inches in diameter. Good shipper.

Price per package 25c; large package 50c.

**TWO FOOT BEAUTY.** This Aster is similar in color and shape to Dwarf American Beauty. Very full, tall growth, over 2½ feet, very strong grower and very long straight stems. Blooms average from 3 to 5 inches across. Very good shipper. Late bloomer. Where beauty colors take, this one is a money maker. Seed very limited, packages only.

Price per package 50c; large package \$1.00.

**LAVENDER BEAUTY.** We have a good lavender Branching Beauty that is worth while planting on a large scale, for those who ship long distance or who grow blooms for the market in any form. It is mid-season, grown from extra selected stock. We can supply this in any amount, as it is the only good seed producer we have.

Price per package 25c.

**RUGOWSKI'S WHITE BEAUTY.** This is the fullest white Aster ever seen or grown by anybody. It is actually double crowned, blooms average about 3½ inches across, very full, no center. This is also a good commercial variety, stems average 14 to 18 inches. This strain requires extra rich soil, well balanced in all plant foods. It is mid-season.

Price per package 25c; large package 50c.

**PURE HONOR (White).** This Aster was Mr. Rugowski's first origination and was offered to the public in 1919 at a price of 3c per seed. We have had trouble in ripening this variety, especially last season, and can only offer it in package form. Crop failure was the cause, altho we had a large planting. This Aster has caused a sensation all over the world.

Price per package 25c; large package 50c.





## Mixed Asters

**HONOR MIXED.** This mixture consists of all colors of the Honor Type. Where Asters are grown on a large scale for plant trade this mixture will bring many new customers next season.

Price per package 25c; large package 50c; ounce \$8.00. We get 50c per dozen for plants of this mixture.

**MANITOWOC MIXTURE.** This mixture consists of a new breeding. Some of the most wonderful colors and sizes we ever saw. Our intention was to destroy the surplus until we had each color well established, but it seemed too good so we are offering it in package form where a good mixture is wanted.

Price per package 25c; large package 50c.

**BEAUTY MIXED.** All the colors of this mixture are extra good as well as the strain that we developed. We have a good supply of this variety. Truckers and gardeners should grow these for the plant trade.

Price per large package 25c; ounce \$3.00.

**CHOICE MIXTURE.** This mixture consists of all varieties, colors and strains. No distinct color, shape or type. Market gardeners growing plants on a large scale should try this one. We have a goodly quantity of this mixture at all times.

Price per package 10c.

## Asters, Gladioli and Dahlias Our Specialties

### QUEEN OF THE MARKET, EARLY—

Rose Queen of the Market -----	.10	.25	\$2.50
Crimson Queen of the Market -----	.10	.25	2.50
White Queen of the Market -----	.10	.25	2.50
Blue Queen of the Market -----	.10	.25	2.50
Lavender Queen of the Market -----	.10	.20	2.00
Mixed Queen of the Market -----	.10	.20	2.00

“How to Grow Asters”—FREE with each order.

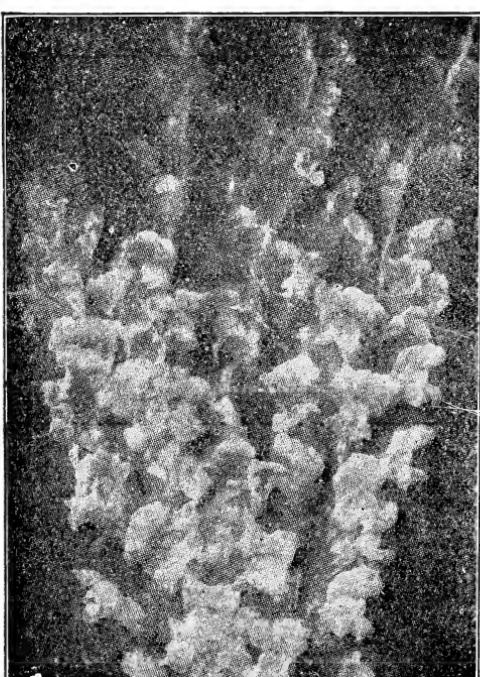
### ORDER ASTER PLANTS EARLY

### SWEET PEAS, SPENCERS

		Per Pkg.	Per Oz.
173	Yellow Spencers -----	.10	.40
174	White Spencers -----	.10	.40
175	Red Spencers -----	.10	.35
176	Mixed Spencers -----	.10	.30
177	Choice Mixed -----	.10	.30

### PANSIES

		Package
179	Extra Florists Mixed -----	.25
180	Giant Pansies Mixed -----	.10

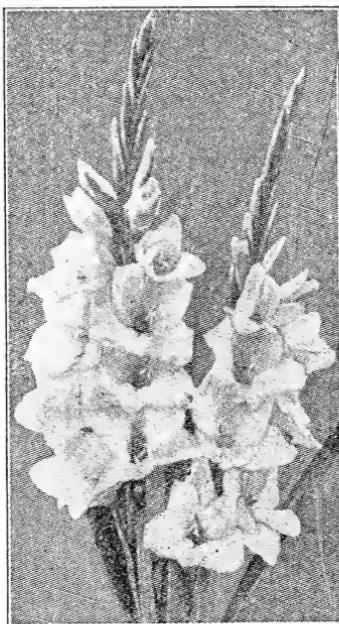


**FLOWERS FOR EVERY GARDEN**

		Package
181	Alyssum	.05
182	Antirrhium Mixed (Snapdragon) Look up plants	.05
183	<b>Antirrhium Pink (Snapdragon) Look up plants</b>	.10
184	Antirrhium White (Snapdragon) Look up plants	.10
185	Ageratum Mixed	.05
186	Bachelor's Button	.05
187	Balsam (Lady Slipper)	.05
188	Calendula Mixed	.05
188a	Balls, Lealendula (extra)	.25
189	Calliposis Mixed	.05
190	Canterbury Bell Mixed	.10
191	Candytuft Mixed	.05
192	Candytuft White	.05
193	Cardinal Climbers	.05
194	Carnation Mixed	.05
195	Centauera Mixed	.05
196	Chrysanthemum Mixed	.05
197	Cosmos Giant Mixed	.05
198	Cosmos Early Mixed	.10
199	Clarkia Double Mixed	.05
200	Chinese Wool Flower	.05
201	Columbine Mixed	.05
202	Foxglove Mixed	.10
203	For-get-me-not	.05
204	Four O'Clocks	.05
205	Gourds, Many New Sorts, Mixed	.05
206	Heliocrysum (Strawflower)	.10
207	Heliotrope, Mixed (Look up plants)	.10
208	Hollyhock, Double Mixed	.10
209	Hollyhock, Single Mixed	.05
210	Ice Plant	.05
211	Larkspur, Fine Mixed	.05
212	Larkspur, White	.10
213	Lobelia, Blue	.10
214	Lobelia, White	.10
215	Lupin, Tall Mixed	.05
216	Lupin, Dwarf Mixed	.05
217	Marigold, Dwarf Mixed	.05
218	Marigold, Tall Mixed	.05
219	Mexican Fire Bush (Korchia)	.05
220	Morning Bride, Dwarf Mixed	.05
221	Migonette, Large	.05
222	Moon Flower, Mixed	.05
223	Morning Glory, Japanese	.10
224	Morning Glory, Fine Mixed	.05
225	Morning Glory, Double Mixed	.10
226	Nasturtium, Tall Mixed	.05
227	Nasturtium, Dwarf Mixed	.05
228	Petunia, Choice Mixed (Look up Plants)	.0
228½	Petunia, Giant California	.20
	Petunia Plants can be had from May 20 to July 1. (Look up plants)	
229	Phlox, Mixed Colors	.05
230	Pinks Dianthus Improved, Mixed	.05
231	Poppy, Double Mixed	.05
232	Poppy, Single Mixed	.05
233	Portulaca, Double Mixed	.10
234	Ricinus Castor Bean	.05
235	Salpiglossis, Mixed	.10
246	Salvia Clara Bedman	.20
237	Salvia Fireball	.20
237½	Schizanthus	.05
238	Snow on the Mountain	.10

## Gladioli

We grow all our own Gladioli Novelties and Standard varieties. Be sure to read the full description of our novelties, there are some wonderful strains which we are offering to the public for the first time this season. If you are a lover of Gladioli we can surely furnish you with the best that were ever grown.



### TAKE ADVANTAGE OF OUR SPECIAL GLADIOLI OFFERS

#### STANDARD VARIETIES, GLADIOLI

	Each	Per Doz.
America (Flesh pink, very large)	.05	.50
Chicago White (Good white, very early)	.05	.60
Halley (Salmon Pink, Extra early)	.05	.50
Mrs. Frank Pendleton (Pink with large blotch)	.10	1.00
Myrtle (Delicate pink, extra early)	.15	1.50
Niagara (very large creamy pink tint)	.10	1.00
Schwaben (Very large canary yellow)	.10	1.00
War (Blood red, very late)	.10	1.00
Panama (Pink, very large)	.07	.75
Princeps (Brilliant scarlet crimson)	.15	1.50
Prince of Wales (Salmon or coral pink)	.10	1.00
Sunbeam (Yellow Premula, best yellow)	.07	.75
Mrs. Dr. Norton (Pure soft white)	.15	1.50
Anna Eberius (Dark velvet purple)	.25	2.50
Alice Tiplady (Orange—saffron)	.15	1.50
Louise (Beautiful Lavender)	.20	2.00
Flora (Beautiful canary yellow)	.12	1.20
Baron J. Hulot (The leading purple variety)	.12	1.20
Evelyn Kirkland (A good shade of rosy pink)	.15	1.50
Monte Brecha (Miniature Gladiolus)	.15	1.50

SPECIAL PRICES ON LARGER LOTS (Write)

## **ORDER SHEET FOR SEEDS, PLANTS, ETC.**

# J. K. RUGOWSKI SEED CO. MANITOWOC, WISCONSIN

P. O. BOX 327

922 South 10th Street

## Long Distance Telephone

Phone 422-J

Date \_\_\_\_\_ 192 \_\_\_\_\_

**Enclosed find.**

State whether check, draft, money-order or stamps.

for § \_\_\_\_\_ in payment for order written below.

Name in full.

## Post Office.

R. F. D.

**County -**

State

Forward by

State on this line if by freight, express or parcel post.

While We Guarantee that all our seeds, plants and bulbs will grow and produce good crops when planted under favorable conditions, we give no warranty expressed or implied, as to the description, quality, productiveness of any goods we sell, nor will we be responsible for the crops. The purchaser must, therefore accept goods ordered from us under these terms, or no sale is made.

All Flower and Vegetable Seeds Offered in this catalogue are delivered free by mail or express except where otherwise noted.

**Before Mailing Look Over Your Order Once More**



## OUR FIRST ANNOUNCEMENT ON NOVELTY GLADIOLI

You who have waited for our announcement on our novelty Gladiolus will now have an opportunity to grow several of our strains that are being offered for the first time. We had an opportunity to show some of our strains to expert Judges as late as October 9, 1924. We were awarded Certificates of Merit, which proves that our new strains of Gladiolus will be taking the front or replacing the older varieties. One of our new strains the scalloped or laciniated types is being offered, (Sister Hortense) see cut. We are only listing a very small amount this season and prices are from 25 cents to \$10.00 each bulb, bulblets at proportionate rates. Any person who buys any strain from us at \$1.00 or upward on which we cannot produce a Certificate of Merit before October 1, 1926 will have his money refunded in full and also have the privilege of keeping all bulbs sold him.

P. S. On or before October 1st, 1926 all bulbs that are known now by numbers will be named. Each person who purchases such bulbs will receive notice of such name.

## SPECIAL OFFER

The total of 33 Novelties of the following Gladiolus would cost you \$65.00 for one blooming bulb of each. We will ship you these all properly labeled, each in a separate package for \$50.00 cash with order. Not over three lots to one party.

On orders of \$25.00 or over on above Novelties of Gladiolus deduct 10% or select additional Bulbs to such an amount of discount.

On all other bulbs and seeds listed, prices are net cash, unless otherwise agreed upon, or parties with an established credit or bank references.

(1) **FARMERS WIFE.** Largest Creamy White Gladiolus on record. Open up with 8 to 10 blooms at one time, over 4 ft. tall, very fine formed. A real comer. Blooming Bulbs \$10.00, halfsize \$5.00, quarter \$2.50. Bulblets \$5.00 per dozen, \$35.00 per hundred.

(2) **MISS CORNELIA RUGOWSKI.** Very softest flesh pink. Extra early, very large. Blooms form close together on very strong stem. This is the finest, most delicate Gladiolus that was ever produced. Choice of 100% who have seen it. Blooming Bulb \$10.00,  $\frac{1}{2}$  size \$5.00,  $\frac{1}{4}$  size \$2.50. Bulblets \$5.00 per dozen. \$35.00 per hundred.

(3) **NIAGARA NO. 115....**Very tallest and largest blooms of any Gladiolus. A good yellow with lavender shading, from one stock three full sized spikes with 60 blooms. A real bouquet at one cutting. Blooming Bulbs \$2.50,  $\frac{1}{2}$  size \$1.25. Bulblets \$15.00 per hundred.

(4) **NIAGARA NO. 440.** Extra large Creamy White. 50% better and larger than Mary Pickford, very strong stem. Mid season 4 ft. tall, extra good multiplier. Blooming bulbs \$2.00,  $\frac{1}{2}$  size \$1.00 Bulblets \$10.00 per hundred.

(5) **NIAGARA NO. 101.** Very delicate, creamy white lower petals, striped with lavender. Very good substance, open with 6 to 8 blooms at one time, over 4 ft. tall with wide open blooms. Blooming bulb \$1.50,  $\frac{1}{2}$  size 75c. Bulblets \$7.00 per hundred.

## We Grow More Than 1000 Varieties of Gladioli

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(6) NIAGARA NO. 99. Extra large yellow, very good spike, blooms open wide; at least 8 to 10 blooms open at one time. Heat will not affect it. A real comer. Choice of 99%. Blooming bulbs \$2.00,  $\frac{1}{2}$  size \$1.00. Bulblets \$10.00 per hundred.

(7) WAR NO. 67. A very odd color, resembling a waterlilly. Pink with distinct dark markings. Only a few bulbs of this strain are offered. Blooming bulbs \$2.00,  $\frac{1}{2}$  size \$1.00. Bulblets \$10.00 per hundred.

(8) GRANDMA BROWN. Delicate White, slightly shaded with pink has lavender throat. First size bulb will produce 3 to 5 spikes, good cutter and keeper. Open with 6 to 8 blooms at one time. A real florists choice. Blooming bulbs 50c,  $\frac{1}{2}$  size 25c. Bulblets \$3.00 per hundred.

(9) SISTER HORTENSE. Pure white with small lavender throat, laciniated. This is the best laciniated Gladiolus ever offered to the public. A wonderful multiplier. New type opens up with 10-12 and 14 blooms at one time. See cut. Only a very small amount of bulbs of this strain will be offered. Blooming bulbs \$5.00,  $\frac{1}{2}$  size \$3.00. Bulblets \$15.00 per hundred.

(10) MIRRO. Pure white, with five distinct dark lavender lines on lower petals. About 98% white. Its name was derived from Mirro The Finest Aluminum known throughout the land. The Mirro Gladiolus will be as well known and adopted as Mirro Aluminum Ware. The Mirro Gladiolus was originated in Manitowoc, the Home of Mirro Aluminum. The smallest bulb will bloom, every bulblet will produce a bulb. Good keeper. Blooming bulbs \$1.00,  $\frac{1}{2}$  size 50c. Bulblets \$5.00 per hundred.

(11) PROF. GEO. URBAN. Very large and tall, creamy yellow with orchid shading. Blooms measure 5 inches across with 3 blooms spikes on one stem. From 1st size bulb each spike has 20 to 24 bloom buds. An extra early variety 4 $\frac{1}{2}$  to 5 ft. tall, very strong spike. One of the best to be introduced and a real comer. Blooming bulbs \$2.00,  $\frac{1}{2}$  size \$1.00. Bulblets \$10.00 per hundred.

(12) ANITA FEUERPFEIL. Creamy Lavender, clear shade. In my opinion the very Earliest Gladiolus grown. It blooms earlier than Myrtle, a great deal larger flower and is a bouquet by itself. Comes on a slender stem but never bends over in any kind of weather. Blooming bulbs 50c,  $\frac{1}{2}$  size 25c. Bulblets \$3.00 per hundred.

(13) SUCCESSFUL FARMING. Deep pink, with golden coin color, large maroon blotch on lower petals. This Gladiolus acts as two in one. After first bloom is cut, no matter how low, in about four weeks it will produce another first size bloom spike, a real striking color, very good multiplier, about 3 ft .tall. Blooming Bulb 50c,  $\frac{1}{2}$  size 25c. Bulblets \$2.50 per hundred. We will include a one year subscription to "Successful Farming" with every blooming size bulb ordered.

(14) MRS. J. E. HAMILTON. White color, with just a shade of pink sprayed. Lower petals heavy lavender blotch. When we first saw this seedling we called it Lavender Pendleton because it has the same features as the Pendleton, instead of pink and dark red blotch it has a fine lavender blotch. Only a small amount of bulbs are offered. Blooming bulbs \$1.00,  $\frac{1}{2}$  size 50c. Bulblets \$5.00 per hundred.

(15) NIAGARA NO. 40. Light shade, creamy and lavender equally divided, open up with 10 blooms at one time. One above the other, when last bloom is fully opened the first bloom is still in a first class condition, a wonderful keeper medium size about 3 ft. tall and an extra good cutter. Blooming bulbs 50c,  $\frac{1}{2}$  size 25c. Bulblets \$2.50 per hundred.

## J. K. Rugowski Seed Company, Manitowoc, Wisconsin

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(16) CANNAGLAD. Very best scarlet red. We, or anybody that has ever seen, it resembles the King Humbold Cana. It also opens up around the spike; not two blooms face the same way. Very strong stock and green foliage. The strongest wind will not disturb it in any way. For a good boarder it has no equal. Grows 2½ ft. tall. Best Bulblet producer. Blooming bulb \$1.00, ½ size 50c. Bulblets \$5.00 per hundred.

(17) 1G 42. Dark red somewhat ruffled, good spike. Midseason, about 3 ft. tall, has good foliage. Blooming bulbs 50c, ½ size 25c. Bulblets \$2.50 per hundred.

(18) E. W. 39. Pure white, with just a little lavender in the throat, resembles a lily. It is extra early, has good substance and stands up well. Grows 3 ft. tall. Blooming bulbs 75c, ½ size 40c. Bulblets \$4.00 per hundred.

(19) 5 G 42. Salmon red, opens wide with 6 to 8 blooms at one time. Solid color, lower petals somewhat darker, not streaky. Very large blooms, the largest in this shade, real catchy. Good green foliage. Blooming bulb 50c, ½ size 25c. Bulblets \$2.50 per hundred.

(20) 3 G 42. Very choice red, extra large, Chicago choice when on an exhibition among the florists trade. It measures 5 inches across, solid color, with strong stem and good green foliage. Blooming bulbs \$1.00, ½ size 50c. Bulblets \$5.00 per hundred.

(21) X11 G 42. Solid Monsinger color or purplish red, one of the best shades in the red type, very catchy, somewhat ruffled. 99% like it, so will you. Strong green foliage. Blooming bulbs \$1.00, ½ size 50c. Bulblets \$5.00 per hundred.

(22) 3. G 42. Very dark salmon red, good straight spike, most all who have seen this, fell in love at first sight. Very strong green foliage with extra large blooms. We have booked orders for this strain at \$1.00 each bulb and have only a small supply left to offer. Blooming bulbs \$1.00, ½ size 50c. Bulblets \$5.00 per hundred.

(23) 42 G 42. Extra good red, 50% better than War. Strong green foliage, open up with more blooms and better solid color than War and earlier; a real good multiplier and a real comer. This, like all G 42 breeding are of very strong green foliage. Blooming bulbs \$1.50, ½ size 75c. Bulblets \$7.50 per hundred.

(24) 66 G 42. Here is another Monsinger color, purplish red, very much larger than 11 G. 42 also ruffled. Blooms measure about 5 in. across. This will be a winner at all times, has good foliage and strong spike. Blooming bulbs \$2.50, ½ size \$1.25. Bulblets \$12.00 per hundred.

(25) 67 G 42. Finest light red or salmon red ever produced. Six inch blooms, spikes come with 24 bloom buds, stand 4½ to 5 ft. tall. Received Certificate of Merit at Chicago October 9, 1924. 30 bulbs for sale. Good offer takes lot which includes 300 bulblets. If you wish to have a real monopoly on something good and you have the cash, here it is. This variety does not include a special offer of 33 bulbs.

(26) 8 G 42. Delicate pink, large blooms open up wide, ruffled with good strong spike and foliage. A real delicate color with lower petals nicely marked. 96% choice. Blooming bulbs 50c, ½ size 25c. Bulblets \$2.50 per hundred.

(27) X10 G 42. Very fine white shades with just a trace of pink, a distinct lavender, blotch on the lower petals, a real comer. 99% choice in the field. Blooming bulbs \$1.00, ½ size 50c. Bulblets \$5.00 per hundred.

(28) E. W. 53. Very delicate white, with fine distinct lavender marking. The finest laciniated Gladiolus with small blooms, about 2 ft. tall, not a market variety but where beauty is admired, this cannot be duplicated. Blooming bulbs \$10.00,  $\frac{1}{2}$  size \$5.00. Bulblets \$5.00 per dozen.

(29) 81 G 42. Extra good solid cardinal red, very large blooms with strong spike and extra good foliage; good multiplier, 96% choice. Blooming bulbs 50c,  $\frac{1}{2}$  size 25c. Bulblets \$2.50 per hundred.

(30) 79 G 42. Good orchid shade with distinct blotch on the lower petal, medium size and a good multiplier. Blooming bulbs 25c,  $\frac{1}{2}$  size 15c. Bulblets \$1.50 per hundred.

(31) MISS ANN TEMPLETON LANGWILL. Creamy yellow, clear with good lavender marking on lower petals. Very large,  $5\frac{1}{2}$  to 6 in. across. This is one of the largest gladiolus ever produced. Late bloomer, opens up wide, which will make it a good fall variety. Only a small supply of bulbs are left. Blooming bulbs \$1.00,  $\frac{1}{2}$  size 50c. Bulblets \$5.00 per hundred.

(32) REV. FRANK NONA. Light yellow, very large, at least  $4\frac{1}{2}$  ft. tall. This will make a good altar decoration. Blooms open same as an Easter Lily all in an opposite direction. The proceeds of this strain will all go to Rev. Nona, Lemont, Illinois, who is an invalid and has been in that condition for the past nine years. By ordering some of these bulbs, you are helping a good cause. A real Gladiolus with a future. Blooming bulbs \$5.00,  $\frac{1}{2}$  size \$2.50. Bulblets \$5.00 per dozen.

(33) MRS. ANTON CHRAPIKOWSKI. A very delicate shade of pink, solid color, medium size, in fact a better shade than Myrtle, somewhat larger blooms and strong stocks. Blooming bulbs 50c,  $\frac{1}{2}$  size 25c. Bulblets \$2.50 per hundred.

(34) BIG MULTIPLIER. Dark red, similar to War. This seedling put out 230 bulblets from a  $\frac{3}{4}$  inch bulb and every bulblet grew the following year. We cannot guarantee that a  $\frac{3}{4}$  inch will produce an extra large bloom. Very good foliage and strong spike. Blooming bulbs 50c,  $\frac{1}{2}$  size 25c. Bulblets \$2.50 per hundred.

Above 33 Bulbs one of Each \$50.00—Not including (25) 67 G 42.

(35) NIAGARA MIXED SEEDLINGS. All colors some very good bulbs in this mixture that if sold separate would cost from \$1.00 to \$10.00 each. We offer this mixture as follows. Blooming bulbs each 25c, per dozen \$2.50, per hundred \$12.00 Bulblets \$5.00 per thousand.

(36) WAR SEEDLINGS MIXED. In this mixture there are only a dozen varieties, but not one could be had for less than 50c to \$1.00 each if sold separate. This mixture has some of the best colors and sizes we ever produced. Blooming bulbs each 25c, per dozen \$2.50, per hundred \$12.00 Bulblets \$5.00 per thousand.

(37) G 42 MIXED SEEDLINGS. This mixture consists of most leading colors from a bright red to the lightest shade and from the strains we are going to receive more Certificates of Merit in 1925 than any breeder ever did from one strain. All of them have a dark green foliage very strong foundation, storm takes no effect on them. 131 varieties are in this mixture. Blooming bulbs each 25c, per dozen \$2.50, per hundred \$12.00. Bulblets \$5.00 per thousand.

(38) GENERAL MIXED SEEDLINGS. This mixture consists of seedlings of every description and every breeding, from the time this line of work was undertaken by Mr. Rugowski, nine years ago. Some wonderful strains will be found in this mixture, not less than 2,000 varieties in this mixture. Blooming bulbs each 10c, per dozen \$1.00, per hundred \$7.00 Bulblets \$3.00 per thousand.

Many of the above Gladioli are going to be named in 1925.

Let us name one in your honor. Get on the List.

TAKE ADVANTAGE OF OUR SPECIAL OFFERS

One Blooming Gladioli Free with each Package of Seeds

## Dahlia Novelties



(MRS. J. K. RUGOWSKI)  
Flesh Pink

We are listing just a few of our novelties that are now ready to put on the market, but only in a moderate way. These are all of Mr. Rugowski's own origination; we will assure you that there is Merit in each and everyone. Some are just a special Florist variety which can be used to great advantage in designs. In 1926 we will give you a longer list as this is our first.

We are also listing some standard varieties. For large lots get our special prices. Tell us what you want and we will quote a price.

(1) **MRS. J. K. RUGOWSKI.** Finest Pink Dahlia ever produced, just medium size. Seed developed on Delece and crossed with A. D. Livoni. It is somewhat smaller than Delece but fuller. Color is solid and at no time blends from the time it opens until the last petal falls. It is about 2½ ft. tall, spreads at least 3 ft. in diameter. It is also a late bloomer. Only a few bulbs for sale. Price per bulb \$25.00. Cutting \$5.00. March 1st delivery on bulbs, May 20th delivery on cuttings.

(2) **SHEBOYGAN.** Very large lavender blooms, very full, 7 to 8 inches across, with good stem and a good bloomer. Price per bulb \$3.00, 6 bulbs for \$15.00.

This Dahlia was awarded Certificate of Merit on October 9, 1924 at Chicago by the Chicago Florist Club.

(3) **MRS. R. H. MARKHAM.** White, double row of petals with canary circle extending about ½ inch from center; has yellow seed center, an extra good variety, for design work, a very free bloomer. Price per bulb 50c, per dozen \$5.00.

(4) **MRS. A. O. TAUBERT.** Clear lavender, double row of petals, later in fall it is semi-double. This is also a good design variety. Every Florist can make use of it, a very good bloomer and medium size. Price per bulb 50c, per dozen \$5.00.

(5) **MRS. FRED PIERCE.** Purplish red, peonie type, about seven inches across. Solid color. Price per bulb \$1.00, per dozen \$10.00.

(6) **MISS GERTRUDE HOFFMAN.** Large canary yellow with just a little spray of red on some of the petals. This Dahlia will produce not less than 75 good sized blooms in one season. Price per bulb \$2.00, 6 bulbs for \$10.00.

(7) **MRS. JOHN M. KADOW.** Cerice red, double row lined with white, canary yellow center. Very attractive, 98% choice. Price per bulb \$1.00, per dozen \$10.00.

## In 1925 We Will Show Gladioli—Work, Wait, Win

(8) MRS. DR. GLEASON. Salmon color semi full, medium size tall grower, very prolific. This is also a good variety for design work not too large, and just large enough to fill in a fine vase; has long stem and a real piece of art. Price per bulb \$2.00, 6 bulbs \$10.00.

(9) MRS. W. C. KADOW. Single gold coin color about 5 to 6 inches across with only 8 petals, extra good keeper and a very free bloomer. Bulbs all sold out on field. Price per cutting \$2.50. May 20th delivery.

(10) MISS JONES. Single yellow, same shape as Kerners White, very good substance and a real good variety for fancy work. Medium growth. Price per bulb \$1.50, 6 bulbs \$8.00.

(11) MIXED SEEDLINGS. Not two alike. A choice selection of ours. Price per bulb 30c, per dozen \$3.00.

The Above Dahlia Novelties Are All Original and Offered for sale the First Time.  
There is Merit in each and everyone of them. The Best Gardeners

Can Feel Proud of Such Strains.

## Dahlias Established Variety

(1) COUNTESS OF LONSDALE (CAC). One of the best for cutting. Rose amber flowers of beautiful form, good stem very free bloomer. Each 35c.

(2) GOLDEN GATE (CAC). A deep golden yellow, very large linted bronze or russet very free bloomer. a little late in season about 4 ft. tall. Each 50c.

(3) PEARL DE LYON (CAC). Pure white with just a little tint of lavender. Petals cleft at tips; a good bloomer fair stem. Each 50c.

(4) DIANA (HYBRID CAC). Beautiful shade of crimson and violet. Flowers are held up by long, stiff stems, very early. Flowers measure 7 to 10 inches across. Each 75c.

(5) GEO. WALTERS (HYBRID CAC). Very large coral pink with golden center, good growing habits. Flowers are produced on strong stems. A real Dahlia. Each \$1.00

(6) DELECE (DEC). Bright soft pink, a good Florist's Dahlia, with good stem and keeping qualities. Just the color for designs. Each 50c.

(7) DR. TYRELL (DEC). Large rich bronze golden shaded, a good bloomer. Each 50c.

(8) JACK ROSE (DEC). The best crimson for any garden, on old variety but always holds its own, good cutter and shipper. Each 35c.

(9) J. M. GOODRICH (DEC). Beautiful salmon pink, tipped with primrose yellow. Each \$1.00

(10) MINNIE BURGLE (DEC). Bright scarlet red, flowers are perfect decorative type; the blooms come on wiry stems, very free bloomer. Late in the fall it is a fire bush. Each 50c.

(11) NABILIS (DEC). A splendid decoration variety, straight stiff stem. The crimson base of petals melts into creamy white at outer edges. By growing this, your friends will visit you often. Everybody's choice. Each \$2.50.

(12) PRINCESS JULLIAN (DEC). Pure white flowers, well formed and produced on long stiff stems. Free and early bloomer; good for design work. Each 50c.

(13) YELLOW BEAUTY (DEC). A solid canary yellow, very free bloomer about 3 ft. tall ,a real color for every garden. Each 35c.

## J. K. Rugowski Seed Company, Manitowoc, Wisconsin

- (14) MRS. CHAS SEYBOLDT (PEONY). Ground color, crimson carmine, each petal tipped more or less, marked with white, very delicate and free bloomer. Each 35c.
- (15) TERRA COTTA (PEONY). Yellow and terra cotta suffused rose. A real joy to see this in bloom, good cutter of very large size. Each 75c.
- (26) BELL OF SPRINGFIELD (POMPON). Very pretty shade of light red, the smallest dahlia grown, very fine shape; can be used for buttonhole bouquet. Here is the one for the Florist. Each 35c.
- (17) KERNERS WHITE (SINGLE). Very free flowering pure white with yellow center, has only eight petals. Extra early, no Florist could do without this. Each 35c.
- (18) MAURICE REVORIE (COLL). Ox-blood red and white fringed collar. No garden is complete without this dahlia. Each 35c.
- (19) WEST ALLIS (SINGLE). Extra large red blooms measure 8 to 9 in. across; a very good bloomer, comes on a wiry stem. One plant will produce not less than 50 to 75 blooms during the season. Each 35c.
- (20) A. D. LAVONI (SHOW). Delicate pink, well formed with long stem, nearly the shape of a ball. Fairly good keeper. Each 35c.
- (21) CROWN OF GOLD (SHOW). Beautiful golden orange, spotted bronze extra early medium size, a very free bloomer. Each 35c.
- (22) CUBAN GIANT (SHOW). Very large ball shaped flower of bright maroon red; giant is the correct name, it is the largest in this family. Each 50c.

We Grow Over 200 Varieties of Dahlias. Some are all sold out,  
others will be listed in 1926.

## Peonies

- We have some wonderful stock to offer in Peonies, all strong-rooted plants.  
In White and Pink. These are two years old—  
White Peonie with just a little red, double, each \_\_\_\_\_ 75c  
Rose Pink, very double, late bloom, each \_\_\_\_\_ 75c  
Per Dozen, six of each, white and rose pink \_\_\_\_\_ \$7.50

## Roses, Climbing

DOROTHY PERKINS.—Most popular climbing rose, very hardy. The color is most beautiful, shell pink. Price each 75c; Per dozen \$7.50

WHITE DOROTHY PERKINS. This beautiful rose is similar to the well known Dorothy Perkins except in color which is pure white. Price each 75c; Doz. \$7.50.



## Strawberries

**SENATOR DUNLAP (MIDSEASON).** This is an old variety but one that can be depended upon as one of the best ever produced. There are more Dunlaps grown than all others combined in our section.

Price per 25 plants 75c; 50 plants \$1.25; per 100 plants \$2.00.

**GIBSON (MEDIUM EARLY).** Berries are large and regular in shape holding their size to the end of the season. Very productive. There is no variety that will produce more good berries than the Gibson during a season.

Price per 25 plants \$1.00; per 50 plants, \$1.75; per 100 plants \$3.00.

**PROGRESSIVE (EVERBEARING).** You can have berries very early in the summer and the same plants will bear a large crop in the fall. Berries are 100% sweeter than other varieties. We picked a good mess as late as Dec. 1st.

Price: Per 25 plants \$1.50; 50 plants \$2.50; per 100 plants \$4.00

**All Our Plants Are Inspected for Diseases**

## Raspberries

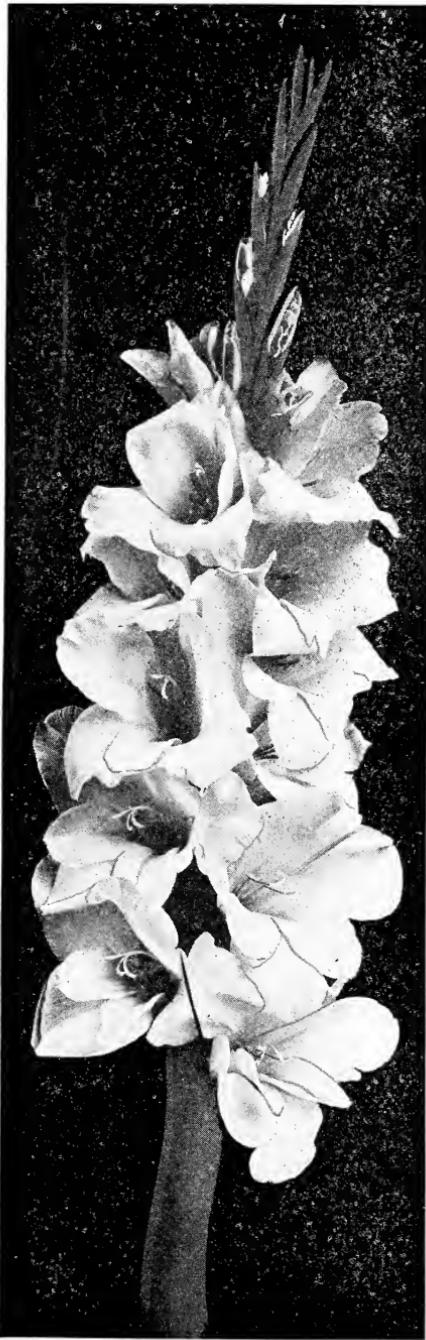
Every garden should have a small bed of raspberries. We grow our own plants which are free from any disease. We have our berries inspected each year. Our plants this season are the best we ever grew.

**CULBERT (RASPBERRY).** The best berry to grow for any purpose, home use or market, it has extra good color, ships well and is very productive.

Price: Per dozen 50c; Per 100, \$2.00; Per 1000, \$25.00, by express. If wanted by Parcel Post add 15c per dozen.

**LA FRANCE (EVERBEARING).** One of the largest raspberries ever produced only a few years ago we paid \$2.00 per plant for this strain. We are more pleased with it than we expected. New shoots will bear late in the Fall. Very delicious.

Price: Per plant 50c; per dozen \$5.00. Special price on larger lots.



**FREE**  
**Gladioli Bulbs**  
**FREE**

We grow all of our own Gladioli which is done on a large scale. We sell direct to the consumer. All our seeds in packages and bulk.

**No Middleman's  
Profit**

You get the middleman's share, with every 5 or 10c package of seeds listed in our catalog we give you—

**One Blooming Gladioli Free**  
No matter how many packages you order.

**Make up a large list and get  
Your Friends to order**

***See Special Offers on Following Page***

## **SPECIAL OFFER NO. 1**

If your order amounts to \$2.00 or over we will give you one extra new Gladioli Bulb FREE. Valued at \$1.00. Besides one with every package. Add 5c postage to cover Free Gladioli.

## **SPECIAL OFFER NO. 2**

With an order of \$4.00 or over in addition to one FREE Gladioli with each package of seeds. We will give you two new Gladioli FREE, both different colors, valued at \$2.00. Add 10c postage to cover FREE Gladioli.

## **SPECIAL OFFER NO. 3**

With an order of \$10.00 or over, no matter what you buy as long as your order for seeds and bulbs amounts over \$10.00—in addition to FREE BULBS, we will give you one bulb FREE, Sister Hortense, as cut on this page, worth \$5.00 per bulb. Add 15c postage to cover free Gladioli.

## **SPECIAL OFFER NO. 4**

### **FIVE DAHLIAS FREE**

With an order of \$5.00 only we will give you five Dahlias FREE, not two alike. This offer does not include Gladioli Bulbs. Send in your order early—mention Offer No. 4.

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## **FERTILIZERS**

This question of Fertilizer is the greatest worry of the country. The time has come where we are compelled to use Commercial Fertilizer on a larger scale, and the sooner that we adopt it our great worry will diminish.. Where there were millions upon millions of tons a few years ago. Today the automobile only uses oil and grease but leaves us nothing to put in the soil.

But commercial fertilizers have taken this place which is more economical, cleaner, less trouble of handling and that becomes available the first season. By all means get started in using commercial fertilizers. You will be surprised what a fine garden and lawn you will have.

### **BUY IT BY THE BAG**

#### **Prices on Fertilizers:**

	5 lb.	25 lb.	50 lb.	125 lb.
Ex. High Grade for Garden -----	.30	\$1.25	\$2.25	\$4.50
Special for lawn -----	.25	1.00	1.75	4.00
Potato Special and Cabbage -----	.30	1.25	2.25	4.50
Bone Meal, for flowers -----	.30	1.25	2.25	4.50
Shredded Sheep Manure -----	.25	1.00	1.75	* 3.75
				* 100 lb. bags.

For all purpose use broadcast 25 lbs. to 1000 square feet, mix well with soil. For plants add table spoonful to each hill, mixing well with soil, when plants are larger add around each plant spoonful once every two weeks, mixing well at all times. Do not get too close to plant or on the the foliage at any time.

**BUY IT BY THE BAG—ITS CHEAPER**

## Vegetable Plants

We grow all the leading varieties of Vegetable plants. Early and late. Our plant department is a busy place during the planting season, on account of the many satisfied customers who do not care to go to the trouble of growing their own. We have them when it is ready to plant.

### PLACE YOUR ORDERS NOW FOR PLANTS

	Doz.	Per 100	Per 1000
Cabbage Ex. Early (Pointed)	.15	.60	\$5.00
Cabbage Ex. Early (Round Head)	.15	.60	5.00
Cabbage Late (Hollander)	.05	.35	3.50
Cabbage Late (Disease Resisting)	.10	.60	5.00
Cabbage Late (Red Hollander)	.10	.60	5.00
Cauliflower Early (Snowball)	.15	.75	6.00
Cauliflower Late (Snowball)	.10	.60	4.50
Kohl Rabi Early (White or Purple)	.10	.50	4.00
Kohl Rabi Late (White or Purple)	.05	.40	3.50
Leek, per bunch (about 1½ dozen)	.10	.30	2.50
Celerac (Bulb Celery)	.10	.40	3.50
Celery Stock (Golden Self Blanching)	.10	.50	4.50

	Dozen	100
Egg Plant (Black Beauty)	.25	\$2.00
Peppers (Bull Nose Shape)	.25	2.00
Peppers, large sweet (crimson giant)	.30	2.50
TOMATOES (Earliest Producer, transplanted)	.35	3.00
Tomatoes (Earliest Producer, not transplanted)	.25	2.00
Ponderosa (Late Transplanted)	.25	2.00

If less than \$1.00 worth of plants are ordered add 5c for postage. As all plants must be packed in a good box. We ship plants safely in 1, 2 3 and 4 Zones.



## Single Dahlias Have Many Admirers

# Flower Plants

	Dozen	100
<b>ASTERS:</b>		
Royalty (Ex. Large, Rose color) -----.	.35	\$3.00
Purple Royalty (Finest Purple) -----.	.35	3.00
Pure Honor (Pure white early) -----.	.35	3.00
Meritorious Pink (Flesh pink, large) -----.	.35	3.00
Two Foot Beauty (Very large, red) -----.	.25	2.00
Manitowoc Mixed -----.	.25	2.00
Honor Mixed (All colors) -----.	.25	2.00
Beauty Mixed (All colors) -----.	.25	2.00
Queen of the Market (Mixed) -----.	.25	2.00
Crego. Mixed (All colors) -----.	.20	1.50
POWDER PUFF (Dark red, new) -----.	1.00	
LAVENDER HONOR (Best in the land) -----.	1.00	

All the above plants are strong transplanted. June 1st delivery.

### Order Plants now with your seeds.

	Dozen	100
Antherium (Snapdragon Mixed) -----.	.20	\$1.50
Anthirrium (Snapdragon) white -----.	.20	1.50
Anthirrium (Snapdragon) pink -----.	.25	1.75
Salvia (Clara Bedman) -----.	.25	2.00
Salvia (Bon fire) -----.	.25	2.00
PETUNIA (Everblooming) -----.	.25	2.00
Petunia (Giant of California) -----.	.30	2.25
PETUNIA (Double mixed) -----.	.50	3.50
Stocks (Dwarf, 10 weeks) -----.	.20	1.50
Stocks, Cut and Come (Many double) -----.	.25	2.00
African Marigold -----.	.25	2.00
Marigold (Mixed) -----.	.20	1.50
Morning Bride (Mixed, all colors) -----.	.25	2.00
Heliotrope (Best scented flower) -----.	.25	2.50
Calandula (Very choice) -----.	.25	2.00
Calandula (Balls, Ex. large) -----.	.35	2.50
Delphinus (Larkspur, mixed) -----.	.25	2.00
Helicrysum (Strawflower Mixed) -----.	.20	1.50
GAILLARDIA (Mixed) -----.	.25	2.00
Pansies Plants (not in bloom) -----.	.25	2.00
Pansies Giant, (Mixed, not in bloom) -----.	.35	2.50

The above pansies will bloom better than wintered over plants, their season will extend until late in the fall. We recommend these instead of blooming plants.

Right now is the time to place your order for all plants and put this off your mind. We will ship them when ready to plant.

TAKE ADVANTAGE OF OUR FREE GLADIOLI OFFER

## Lawn Seed

There is nothing surrounding a home that is better than a fine lawn, no matter how attractive your surroundings may be but to have a poor lawn, or only a few bare spots it spoils the whole appearance of the best home.

OUR LAWN SEED has made us a good reputation for all who have used our SPECIAL J. K. R. mixture got a good stand from the very beginning.

### AMOUNT REQUIRED

Use One pound of lawn seed to every 200 sq. ft. of space for new lawns. Old lawns use one pound to every 400 sq. ft. After which rake over well—the rougher the better. J. K. R. Lawn Mixture contains white clover. Per pound 60c; 5 lb. lots \$2.75; 10 lbs. \$5.50.

**SHADY LAWN MIXTURE.** This mixture is used where there is a great deal of shade from other houses or trees.

Per pound 50c; 5 lbs. \$2.35; 10 lbs. \$4.50

**CHOICE MIXTURE.** This mixture is a very good one to use on old lawn, use only one half as much as you would for a new lawn. One pound to 400 sq. ft.

Price per pound 40c; 5 lbs. \$1.75; 10 lbs. \$3.25

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**MANITOWOC PARKS.** This mixture consists of all good grass mixtures including white clover, Kentucky blue grass, etc.

Price per pound 45c; 5 lbs. \$2.00; 10 lbs. \$3.75

**WHITE CLOVER.** We have this separate and many parties wish for white clover heavier than is usually in any lawn mixture. The white clover stock is very short this season on account of weather conditions.

Price per pound 75c; 5 lbs. \$3.60; 10 lbs. \$7.00

**A GOOD LAWN REQUIRES.** Don't neglect your lawn it is the best asset any home has, don't starve it in anyway, use at least some fertilizers once a year. The easiest and cleanest is the Commercial kind—We have it.

For every 1000 sq. ft. broadcast 25 lbs. Just before a good rain or wetten after you put it on. It is also advisable to make holes with a spade fork from one end to another about 5 to 6 inches deep, every square foot of space, just before applying. This will allow the Fertilizer to get at the roots where it is needed.

## Friendship

We will appreciate it very much to send your friends our catalog whose addresses you can send at the time of mailing your order.—THANK YOU.



## J. K. RUGOWSKI

Successful Hybridizer of Asters, Gladiolus, Dahlias,  
Peas, Beans and Potatoes

Over 20 acres of Hybrids and only a  
Fraction of them Introduced

KEEP US ON FILE

J. K. RUGOWSKI SEED COMPANY  
Manitowoc, Wisconsin

J. K. Rugowski Seed Company, Manitowoc, Wisconsin

Wisconsin State Florists' Association



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H. J. SEEL, Secretary  
462 MILWAUKEE STREET  
MILWAUKEE

September 15th, 1919

J. K. Rugowski,  
Manitowoc, Wis.

Dear Sir:

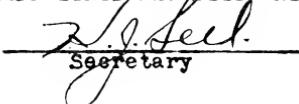
In the name of the Wisconsin State Florists' Ass'n, I wish to thank you for your exhibit of both the pink and white asters, at our annual meeting held at Milwaukee September 12th.

I am transmitting herewith the resolution passed at that meeting, endorsing these asters as being a very meritorious flower. It was the sense of the resolution that these asters be endorsed by the association as having the largest flower and longest stems and in every way being superior to any aster thus far seen in the market. It is with pleasure indeed, that I am permitted to send this message.

With best wishes for the future success of this flower, I am

Yours very truly

WISCONSIN STATE FLORISTS' ASS'N

  
H. J. Seel.  
Secretary

HJS/MJ

Grow a Few Pounds of Long Acre Potatoes

---

# RUGOWSKI'S LONG ACRE POTATOES

## Yield 766 Bu. Per Acre

QUALITY AND SATISFACTION GUARANTEED  
OR MONEY REFUNDED

### IS IT POSSIBLE?

Yes it is possible to grow 766 bushel of Good Eating and Boiling Potatoes on One Acre of land, this was done on J. K. Rugowski's Farm at Manitowoc, Wis., where this potato was originated.

We have affidavits to prove it and will mail one to any person on request.

The Potatoes are Pure, White, Extra Good Quality, for Boiling and Baking. They produce seed balls, and never are hollow like other varieties where a large yield is had.

Just the Potato for a small garden, better still, get a start to grow it on a large scale. Sold in 1, 5 and 10 lb. lots only \$1.00 per pound, prepaid to any address

---

### AGENTS WANTED

We will give you a good commission on all orders you take, also send you order books and a nice lithograph to take orders with showing sizes and field in three colors.

**WRITE TODAY!**

---

A 10 lb. order this season, will grow enough seed to  
Plant an Acre in 1926.